

Some examples of the benefits a partnership with Ben can deliver for a business and its people...



## Partnering with BMW Group

“This year has seen the successful growth of a partnership with BMW Group (UK), through the support of our resilience campaign and standalone events across the UK raising the profile and awareness of the services that Ben offers. We believe that this ongoing collaboration with Ben will support both our strategic objectives and goals and the long term health of all our associates. We have also delivered a group of coaching sessions for our management on workplace stress focusing on both themselves and their associates. We hope to continue this fruitful partnership into the future to support our associates.”

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Andrew Cooke, Health Management  
Lead Specialist at BMW

**BMW  
GROUP**

## Partnering with TrustFord

“We have been proud supporters of Ben over the years. Whether financially, through wellbeing advice or just as a safe ‘place’ to go to in confidence, their work is vital to our sector. For our colleagues to know that they aren’t alone and they can speak about their personal worries at times of crisis without explaining the backdrop to our industry is unique. In TrustFord one of our driving principles is ‘care’ and our confidence in the help and professionalism that Ben offers complements the support being given to our colleagues at every level.”

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Sharon Ashcroft, Human Resources  
Director at TrustFord

**TrustFord**

## Partnering with Leaseplan UK

“Employee wellbeing is really important for us at LeasePlan and plays a vital role in any successful business. We believe that happy and healthy employees are more productive – and numerous studies back this up. The team at Ben helped to direct our thinking as we look to broaden what we do for our people around wellbeing. So far, we’ve had some good responses from our employees to the pilot sessions we’ve held and we’re keen to do more – we’re confident that good mental health will bring real benefits to the workplace. We are looking forward to continuing our work with Ben in the future.”

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Johnathan Webster, Employee and  
Community Manager at LeasePlan UK



*It's easier to leaseplan*

## Partnering with Copart

“Having worked with Ben for over a year now, I have found the staff to be enthusiastic and helpful. We held Ben Awareness Days across all 16 of our UK facilities this year, and we found the Ben representatives to be engaging and passionate about what they do, and helpful and informative about the services they can offer. The Awareness Days have definitely helped to ‘spread the word’ about Ben, and colleagues learnt a lot about the potential ways Ben could assist them.”

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Karen Langley, Marketing & Internal  
Communications Executive, Copart

