

Since February 2016, Ben has been working in partnership with BMW Group in the UK, which employs around 8,000 people, to help enhance its employee health and wellbeing initiatives.

“This year has seen the successful growth of a partnership with BMW Group (UK), through the support of our resilience campaign and standalone events across the UK raising the profile and awareness of the services that Ben offers. We believe that this ongoing collaboration with Ben will support both our strategic objectives and goals and the long term health of all our associates. We have also delivered a group of coaching sessions for our management on workplace stress focusing on both themselves and their associates. We hope to continue this fruitful partnership into the future to support our associates.”

**Andrew Cooke, Health
Management Lead Specialist at
BMW**

BMW's aim was to engage more formally with Ben and raise awareness about the help that we can provide to its employees. The Ben team was invited to attend a BMW UK & Ireland Health & Wellbeing Circle. Following this, Dr Althea Foster, Head of Health Management for BMW Europe UK & Ireland, invited the Ben team to participate in the company's annual Health Initiative Resilience Fayres to focus on resilience and financial health.

The fayres were held across six of BMW's sites including Rolls Royce, MINI, BMW Financial Services and Alphabet.

Ben also continues its support of BMW Group's Health Management function by attending a number of events at each site, raising awareness of Ben and providing information on specific health and wellbeing themes.

In September 2016 Ben also delivered a pilot of 'coaching for managers: workplace stress' sessions for 120 group leaders working at the BMW UK MINI site in Oxford.

Ben is continuing its partnership with BMW and feature in their Health Initiatives annually. BMW aims to continue to raise awareness with employees about Ben and the help the organisation can offer through engagement activities and support services.