# Photo guide
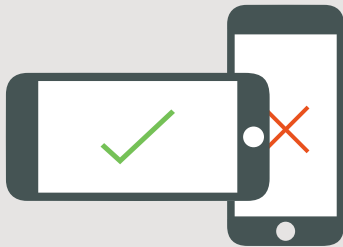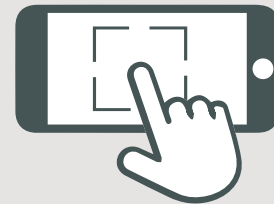
## Top tips for taking photos

1. Double check everyone is happy to be in the photo

2. Clean your phone's camera lens

3. Always shoot in landscape

4. Tap the screen to focus the shot

5. Line up the photo frame

6. Get people to huddle in if they feel comfortable to

7. Get Ben branding in where you can

8. Don't zoom – we can crop the image for you

9. Take a few photos and pick the best

10. Don't forget to smile!