

Fundraising top tips

Social posts

Thank you for choosing to support Ben and our automotive industry family. We're really excited to hear more about your event and so is everyone else. To help get the word out about your event / challenge here are some social posts for you to use to share information and encourage people to support your event. Feel free to copy and paste the text below and use it with our social images, or share your own event photos - we'd love to see how you're getting on. Update the posts below with information specific to your event, we've highlighted the areas you may want to update. Also, don't forget to tag us, so that we can comment, like and share.

Instagram:

We're / I am hosting a ***Insert event type*** event! Drop by **[enter location/company handle]** between **[enter times/ dates of your event]** and help us raise money to support those in our automotive family. We'll have ***Insert activities*** throughout our event. It's a fun way to make a huge difference to the lives of people in our industry who are struggling. You can find out more about Ben's services at **@BenSupport4Auto** or **www.ben.org.uk**. Don't forget to spread the word and be sure to share your photos from the event with us!

LinkedIn:

We're / I am hosting a ***Insert event type*** event! Drop by **[enter location/company handle]** between **[enter times/ dates of your event]** and help us raise money to support those in our automotive family. We'll have ***Insert activities*** throughout our event. It's a fun way to make a huge difference to the lives of people in our industry who are struggling. To find out more about Ben's work visit **www.ben.org.uk**. Don't forget to spread the word and be sure to share your photos from the event with us!

Facebook:

We're / I am hosting a ***Insert event type*** event! **[Drop by [enter location/company handle] between [enter times/ dates of your event]** and help us raise money to support those in our automotive family. We'll have ***Insert activities*** throughout our event. It's a fun way to make a huge difference to the lives of people in our industry who are struggling. You can find out more about Ben's services at **@BenSupport4Auto** or **www.ben.org.uk**. Don't forget to spread the word and be sure to share your photos from the event with us! @Ben - Support for Life 🙌 <https://bit.ly/2R9X1Hb>

Twitter:

We're / I am hosting a ***Insert event type*** event to raise money for **@BenSupport4Auto**! Drop by **[enter location/company handle]** and join usw between **[enter times/ dates of your event]**. Help us make a difference to the lives of people in our industry who are struggling.

Here are some # that you can add to the end of your posts: **#BenSupport4Auto #DoIt4Ben #Fundraising #Support4Life #Automotive**

Here are some related emojis you may want to include in your posts: 🚗 🚚 🚛

When any member of our automotive family is struggling, we all rally to support them.

If you have any questions please call us on 01344 298 135