

Lynwood Court, Lynwood Village
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Communications and Content Executive

Based at Head Office, Lynwood Village, Sunninghill, Ascot
35 hours per week - Monday - Friday

About The Role...

You will be responsible for writing, editing, coordinating and publishing content across various channels including social media, the Ben website and internal communication channels. This content aims to bring our brand to life and contributes to our service of providing 'Total health and wellbeing' tips and advice. Creating written content, including articles, blogs and case studies to share on these channels. To implement, monitor, evaluate and report on all digital communications activity against agreed objectives

The skills you will need are...

You will be a digital communications expert who has the ability to produce quality and unique copy. You will have proven experience in implementing successful digital marketing campaigns including SEO and social media. A proven ability to connect and build rapport with online influencers and a creative approach to online publicity reaching and engaging a diverse audience base. Experience of using Google Analytics to analyse monthly data, identifying trends and make recommendations. Experience in coordinating multiple projects with competing deadlines. If you have experience of working in a charity, that would be great. Educated to degree level in journalism/Marketing/Communications you will also have a good understanding of social media marketing and advertising through these channels. You will have excellent digital skills, specifically website, SEO and social media and a high level of computer literacy.

If the above describes you, then please contact us at careers@ben.org.uk and enclose your latest CV and covering letter explaining why you are the ideal candidate for this role.

 /BenSupport4Auto
 @BenSupport4Auto

Ben - Motor and Allied Trades Benevolent Fund.
Registered office: Lynwood Court, Lynwood Village, Rise Road, Ascot SL5 0FG. A charity registered in England and Wales (no.297877) and Scotland (no.SC039842).
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