

Marketing Co-ordinator – Partnership Development

Based at Head Office, Lynwood Village, Sunninghill, Ascot

About The Role...

At the heart of a growing ambitious Marketing & Communications and Business Development team, this role is responsible for the co-ordination and management of all 'Ben for Business' partnership awareness activity. This brings together the efforts of colleagues from Marketing & Communications, Business Development, and Support Services, to raise awareness of Ben across the automotive industry, by developing and delivering creative, impactful and effective partnership awareness programmes.

As Marketing Co-ordinator, you will...

- Be on time, organised and have experience of managing multiple projects and stakeholders according to a pre-defined process.
- Work with the necessary stakeholders/resources to ensure implementation plans, milestones and targets are met
- Be able to write clear, concise reports detailing project activity and outcomes
- Comprehensive working knowledge of MS Excel, CRM, Adobe Creative design suite, and collaborative tools such eg Google Drive/G-Suite
- Have a balance of B2B sales & marketing experience, with charity sector awareness
- Have an unflappable 'can do' attitude
- Be comfortable in different business facing environments as well as working as part of a team

A Little Bit About Us...

Ben is a very unique charity in that we provide Support for Life for those working in the automotive community.

Ben's holistic care and support services focus on the four pillars of health and wellbeing: financial, physical, mental and social, enabling people to navigate life's toughest challenges and empowering them to make lasting, positive change. We also provide self-help tools and expert advice to enable people to improve and maintain their total health and wellbeing.

In addition to our lifelong support services, Ben also provides high quality care and support for those in later life at our excellent residential care centres, assisted living apartments, day care centre, through our Home Care service and, for the more independent, at our award-winning retirement village which is where you will be based at our Head Quarters.

If the above describes you, then please contact us at careers@ben.org.uk and enclose your latest CV and covering letter explaining why you are the ideal candidate for this role.

If you are ambitious and motivated and want to make a positive difference to people's lives, get in touch with us.