



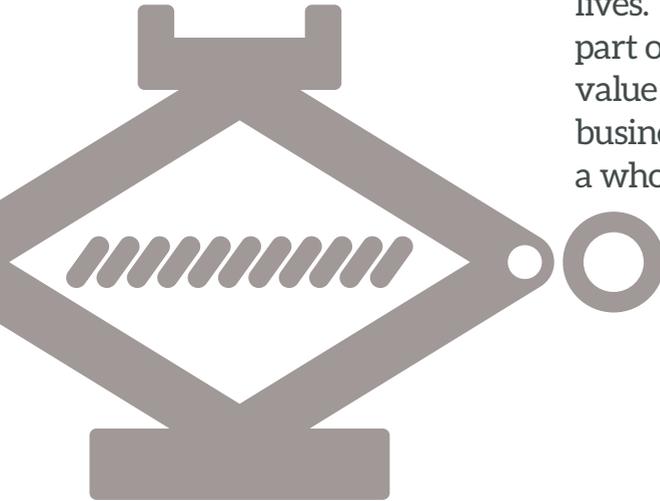
Support for life

# Shining a light on productivity

As an employer in the automotive industry, Ben can help you enable your employees – and their families – to face any of the challenges life brings, so they're fit for life and fit for work



# Here to support the automotive industry



Ben is a not-for-profit organisation that partners with companies in every sector of the automotive industry to provide free, confidential support for life to its people and their families, working with them to make a positive difference to their lives. We aim to be an integral part of the industry, adding value to your employees, your business and the industry as a whole.

## Partnering the industry

Ben's services are dedicated to supporting the automotive industry's most important asset; its people. We add value to the industry by improving the health and wellbeing of the workforce, reducing absence, raising morale and improving productivity. The positive impact of our services benefits individuals, companies and the industry as a whole.

Encouraging people to call Ben sooner rather than later means we can help prevent a problem turning into a crisis, that could impact productivity at work. The scale and depth of Ben's support for colleagues and their family dependents is an excellent addition to any Employee Assistance Programme, making employees feel valued and happier in their employment. Ben can add further value by working with employers to deliver tailored workplace training and wellbeing programmes.

# Why are we needed?

Our support is structured around the four pillars of health and wellbeing – Physical, Mental, Financial and Social – that have the biggest impact on UK employees, directly affecting your business.

There are many issues that can have a significant impact on people's wellbeing, that often lead to a decrease in productivity, or absence from work. Our services help mitigate the impact of these situations.

We know people prefer not to approach 'work' about these problems. Our independence means people can talk to us in complete confidence, for free.



Almost 10m working days are lost every year through mental ill-health



25% of your workforce will experience some kind of mental health issue



Debt-related stress is rising in the UK, costing businesses over £2bn a year



Suicide remains the leading cause of death for men aged between 20 and 49 in England and Wales

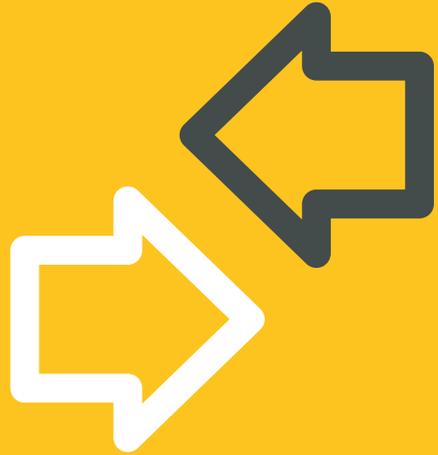


Social isolation is more detrimental to people's health than obesity and lack of physical exercise



One in two people born after 1960 will be diagnosed with some form of cancer during their lifetime

# Support for the industry is a two way street



## How we add value

- Our services are free and confidential for all companies and employees in the industry
- Our services deliver more than most traditional Employee Assistance Programme (EAPs). We support people until their problem is significantly improved or fully resolved
- Unlike a traditional EAP our support extends to family dependents too
- Our support can lead to higher morale, productivity and attendance and leads to a more satisfied and loyal workforce, which has clear commercial benefits
- We work in partnership with your HR and Occupational Health teams to improve the health and wellbeing of your workforce
- We work to understand your business and its challenges and create a bespoke programme to raise awareness of the support available
- Our Awareness and Engagement Officers can help deliver workplace activities as part of a wider programme
- We offer industry-focused, tailored training modules to help build skills at all levels

## How you can support us

The income we generate through our corporate partnerships directly benefits the industry, funding the support services we provide for your employees.

- **Sustainable giving**  
A sustainable long term partnership linked to the performance of your business, e.g. for every sale made or target met, you donate an agreed amount. This kind of partnership adds real value because it enables us to extend our services and reach more people throughout the industry
- **Payroll giving**  
A tax efficient, easy way for employees to make a regular monthly donation straight from their salary. Invite us in to talk to your colleagues. Large or small, payroll giving donations are vital to our work
- **Raise awareness**  
Promote our free services to your employees via your internal communications channels

# Let's work together...

Get in touch with us at [supporterrelations@ben.org.uk](mailto:supporterrelations@ben.org.uk) or visit [www.ben.org.uk](http://www.ben.org.uk) for more information and we can start building a valuable and mutually beneficial partnership together.

“Ben are indiscriminate in their willingness to help, offering assistance with everything from financial planning to dementia care. The breadth and ambition of their generosity is inspiring.”

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Eddie Hawthorne  
Group Managing Director,  
Arnold Clark Automobiles

“We believe that our collaboration with Ben will support both our strategic objectives and goals at BMW and, most importantly, the long term health of all our associates.”

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Andrew Cooke  
Health Management  
Lead Specialist at BMW

“For our colleagues to know that they are not alone and they can speak about their personal worries at times of crisis, without explaining the backdrop to our industry, is unique.”

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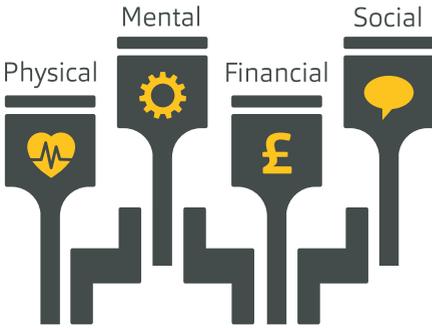
Sharon Ashcroft  
Human Resources Director  
TrustFord

“Ben's new people centric approach, including a recent focus in the field of mental health has been instrumental in the development of our employee well-being programme.”

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Matt Dyer  
Managing Director  
LeasePlan UK





## Total health & wellbeing

Ben's support focuses on the four main pillars of people's health and wellbeing - Physical, Mental, Financial and Social. Keeping all four pillars strong is the key to enjoying a good quality of life. We provide lifelong support and care services, along with self-help tools and advice, to help people improve and maintain their total health and wellbeing and be fit for work and for life.

## About Ben

Ben is a not-for-profit organisation that partners with the automotive industry to provide support for life to its people and their families. As an independent charity, our tailored, holistic care and support services enable people to navigate life's toughest challenges, empowering them to make lasting, positive change.

# Always here for the automotive industry

Visit [www.ben.org.uk](http://www.ben.org.uk) for self-help tools and online chat

Call our free and confidential helpline **08081 311 333**

Text **07764 411911** or email [supportservices@ben.org.uk](mailto:supportservices@ben.org.uk)

We're here Monday to Thursday 8am - 8pm, Friday 8am - 5pm.

 /BenSupport4Auto

 @BenSupport4Auto

BEN - Motor and Allied Trades Benevolent Fund, Lynwood Court, Lynwood Village, Rise Road, Ascot SL5 0FG. A charity registered in England and Wales (no.297877) and Scotland (no.SC039842). Registered with the Homes and Communities Agency (no. LH3766).

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